



Invitation

NSCLC: practical steps to improve treatment outcomes



13.00–14.00, Friday 6 March 2009

Crowne Plaza Brussels City Centre, Brussels, Belgium

A satellite symposium held in conjunction with the 10th European Congress: Perspectives in Lung Cancer



Chair's welcome

Dear colleagues

On behalf of the faculty, I am delighted to invite you to the Roche-sponsored satellite symposium 'NSCLC: practical steps to improve treatment outcomes' to be held at the 10th European Congress: Perspectives in Lung Cancer on 6 March 2009 in Brussels, Belgium.

Our expanding knowledge of the biology of non-small cell lung cancer (NSCLC) and integration of novel and effective therapies into routine clinical practice have enabled clinicians to significantly shift expectations for clinical outcomes in NSCLC. At this symposium, we will evaluate how these advances have impacted positively on achieving therapeutic goals in NSCLC, and discuss aspects of patient management that are fundamental to daily treatment decision-making. We will review the newest evidence and opinion on the roles of histology, molecular markers and clinical characteristics for optimising outcomes, and discuss the latest data for current therapeutic options, including the vascular endothelial growth factor inhibitor, Avastin® (bevacizumab), and the epidermal growth factor receptor tyrosine-kinase inhibitor, Tarceva® (erlotinib).

With its strong emphasis on real-life practical patient management, an internationally distinguished faculty, and the opportunity for delegate participation, this meeting promises to be both highly clinically relevant and interactive. I do hope that you will join us in Brussels.

Yours sincerely



Johan Vansteenkiste, MD, PhD

University Hospital Gasthuisberg, Leuven, Belgium

Chair

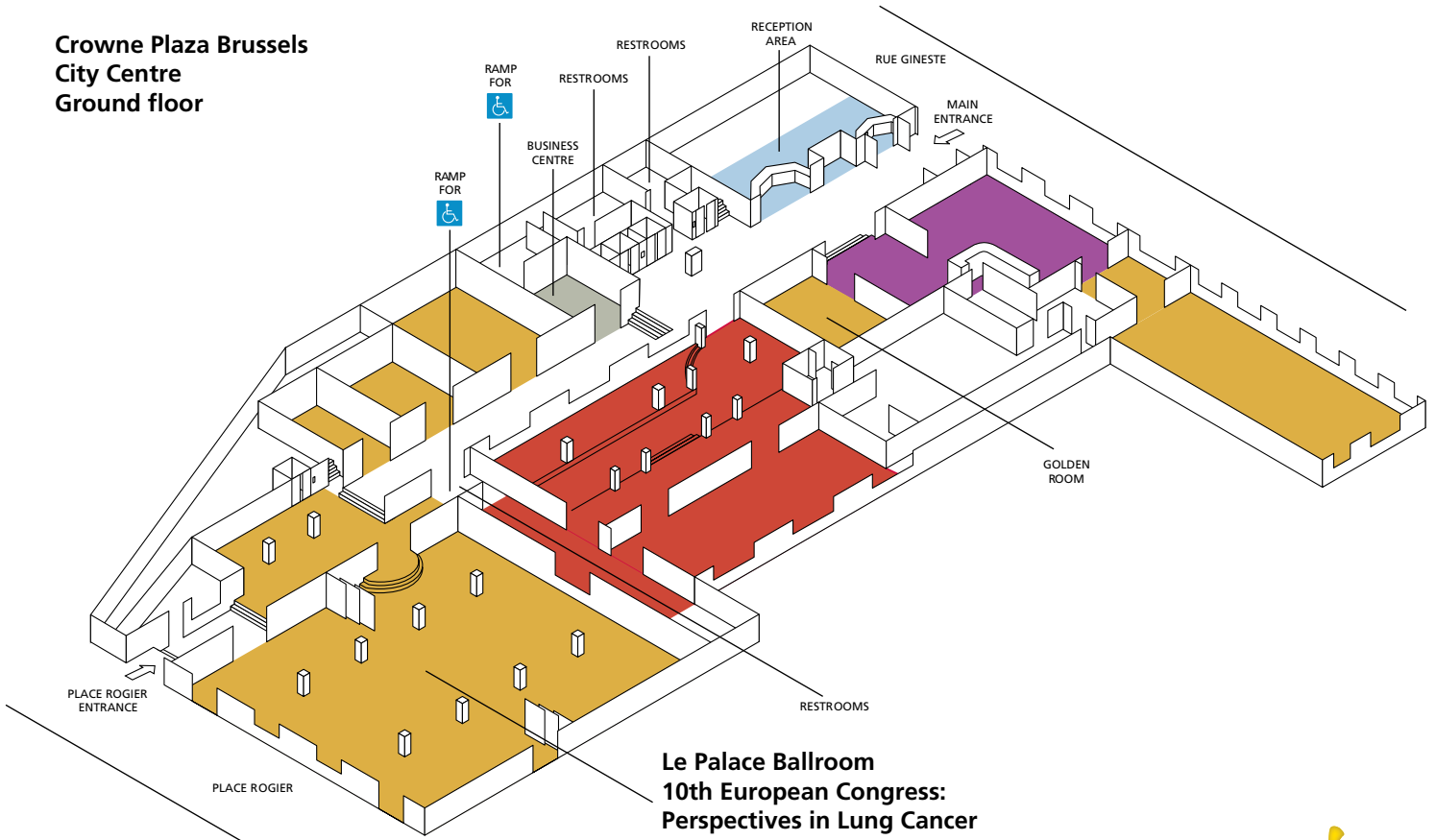
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Programme

- 13.00 Chair's welcome and introduction
Johan Vansteenkiste (Belgium)
- 13.05 Importance of histology in optimising NSCLC care
Maurice Pérol (France)
- 13.20 Value of molecular markers in NSCLC: an update
Jürgen Wolf (Germany)
- 13.35 Practical approach to treatment decisions
Egbert Smit (The Netherlands)
- 13.50 Chair's conclusion and close
Johan Vansteenkiste (Belgium)



**Crowne Plaza Brussels
City Centre
Ground floor**



Le Palace Ballroom
10th European Congress:
Perspectives in Lung Cancer
NSCLC: practical steps to improve
treatment outcomes

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